



PORTFOLIO

BIKRAM BASHYAL
GRAPHIC DESIGNER

Skill Assessed by VETASSESS (2021)
(Graphic Designer - ANZSCO 232411)



A maker of things



About me:

By things I mean, print, web, photography
and social media content.

CURIOUS & HUNGRY

Always learning and always up for a challenge to put my skills to the test. With a Business and Information System Bachelor's degree, I started my career in Designing in 2015 in Nepal when I got a junior graphic designer role at Capital Eye (media/advertising company). From there I grew a passion for the visual arts side of marketing and started a Visual and Communication diploma.

After graduation, I worked for another company called S.B. Web Tech and worked as a UI Designer for mobile games and applications. Having keen interest over designing and providing better communication channel using different media, I joined another media company, Kritya Hub and worked promptly providing all digital assets and animations.

Most of my Design experience lays in branding, web and social media content creation. I am a self-motivated individual with a friendly can-do attitude who can work really well on fast-paced, high-volume atmospheres.

I understand the value of good Design that communicates well and am always willing to work on my own or as part of a team to reach goals and provide the best and most unique solutions I can.

This is my portfolio, the next pages will showcase what I love doing the most: Publication design, Branding, a bit of my past works and my Illustrations. A mix between my company (permitted) and live projects. I hope you like what I do.



BIKRAM BASHYAL

Visual Communication Designer

(VETASSESS Certified - ANZSCO 232411)

PERSONAL

Name: Bikram Bashyal

Languages: Nepali, English, Hindi

CONTACT

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FAVOURITE TOOLS

Wordpress, Adobe XD, InDesign, Illustrator,
Figma, CorelDRAW, AfterEffects, Lightroom,
Cinema4D, Premiere Pro

REFERENCES

Available upon request

LINKS

www.behance.com/bikrambashyal

www.instagram.com/loqilab

www.bikrambashyal.com

EDUCATION

2021

GOOGLE

FOUNDATION OF USER EXPERIENCE (UX) DESIGN

2020

LINKEDIN LEARNING : Short Courses

Interpersonal Communication; Visual Communication for Business: The Marketer's Secret Weapon

2020

INFORMATION TECHNOLOGY (CYBERSECURITY), MASTERS

KOI - SYDNEY, AUSTRALIA

2016

VISUAL DESIGN AND COMMUNICATION, DIPLOMA

ARENA MULTIMEDIA - KATHMANDU, NEPAL

2010

BUSINESS AND INFORMATION SYSTEM, BACHELOR

LITTLE ANGELS' COLLEGE OF MANAGEMENT - KATHMANDU, NEPAL

WORK

2023

DIGITAL GRAPHIC ARTIST / PRODUCTION COORDINATOR

Vivid Print and Promotions Pty Ltd | CANBERRA, ACT AUSTRALIA

- Produce short run, on demand print documents utilising the existing printing and finishing equipment
- Customer Service - liaising with customers and interpreting their requirements
- Assisting with product selection and quotations
- Answering telephone and email enquiries for the company's range of products and services
- Planning and production of artwork
- Artwork approvals and generation of print ready files
- Maintenance and back up of files
- Develop the company website including e-store client portal for online ordering
- Ensure the e-commerce strategy reflects the business and marketing objectives of the company and prepare promotions

2022

ARTWORK / PRE-PRESS DESIGNER

IMPRESS PRINTERS | CANBERRA, ACT AUSTRALIA

- Develop artworks for books, flyers, catalogues, business cards and other stock prints
- Produced foiling and embossing pre-press artworks
- Liaise with government officials to prepare the designs and edit artworks to make them printready.
- Retrieve information and build brand materials
- Client handling and communication for the design approvals
- Develop rip files to make offset ready files
- Data-merging and using imposing tools to produce personalized batch-artworks
- Created cut-lines and die-lines for stock cutting tools to produce envelopes and stickers
- Using proper stocks to prepare and print final proofs and sent to digital printers.
- Working with governmental archive frameworks

WORK / JOB HISTORY

2020

GRAPHIC / PRE-PRESS DESIGNER

ASH DESIGNS | SYDNEY AUSTRALIA

- Designed and developed print ready artworks for Signs and branding standards
- Creative thinking and working as part of a creative team of designers and print operators
- Created print ready files for the printables
- Retrieve information and build brand materials
- Client handling and communication for the design approvals
- Designed and printed menu cards, billboards, business cards, flyers, brochures.
- Client handling and communicating for the design approvals

2019

CREATIVE GRAPHIC DESIGNER / SOCIAL MEDIA HANDLING

OEVS (PARRAMATTA) | SYDNEY AUSTRALIA

- Supporting the Marketing Manager and marketing team with project organization
- Designing Instagram tiles
- Performing administrative tasks to ensure the functionality of marketing activities
- Conducting market research and analyzing marketing surveys
- Employing online marketing analytics to gather information from web and social media
- Updating databases, spreadsheets, and inventory lists

2017

UX/UI DESIGNER | CREATIVE DESIGNER AND ANIMATOR

KRITYA HUB | KATHMANDU NEPAL

- Creating a functional architecture and a visual identity of a game interface, based on information of the game functionality, obtained from a Game Designer
- Provided wireframes, mock-ups, prototype, and animate UI designs
- Implementation game UI using internal tools
- Creating design documentation to provide visual consistency of a whole game (UI Style Guide)
- Testing a game interface when it's implemented and follow up technical flaws

2016

JUNIOR GRAPHIC DESIGNER/ SOCIAL MEDIA CONTENT CREATOR

CAPITAL EYE | KATHMANDU NEPAL

- Created content files and illustrations for private and packages aimed at national and international brands
- Managed the social media operations including creation of promotional designs and consultations
- Communicating and exchanging ideas and artwork to help in the digital promotional activities for both entities
- Photoshoot conceptualising

FREELANCING AND SIDE PROJECTS

2021

WEBSITE DESIGN AND UI | STUARTMEMBERY.COM.AU

STUART MEMBERY HOME COLLECTION | SYDNEY AUSTRALIA

- Creating assets and develop product images for the client's website
- Updating the product information and graphics within the website pages using woocommerce platform
- Receiving constant feedbacks and communication to its best execution
- Working and communicating with development team to provide them required assets
- Exchanging ideas and files using project management tools like asana, slack and other tools

2020

LOGO AND BRAND DESIGNER |

PANTA CONSTRUCTIONS | SYDNEY AUSTRALIA

- Liasing with the client with frequent meet-ups to understand the vision and plans
- Developing logo, brand guidelines, brochures, letterhead, various artwork for apparels

2017

MAGAZINES AND CATALOGUE DESIGNER | Oct. 2016

UNIGLOBE COLLEGE | R.B. JEWELLERIES

- Briefing of the required pages and design styles
- Producing attractive and effective designs for magazine layouts
- Fetching and gathering every required design assets and contents
- Developing the coverpage and shaping the dimensions with beautiful timeline structures
- Supporting the team throughout the execution of campaigns and projects

2015

ASSISTANT PHOTOGRAPHER / POST PRODUCTION | FEB 2015 - DEC 2015

CHITRABIMBA STUDIO | KATHMANDU NEPAL

- Setting up lighting equipment in the studio
- Taking pictures
- Post production on Photoshop
- Preparing photos for art director to layout photobooks
- Browsing and suggesting locations in advance when needed
- Helping client choose photos/prints/photobooks

2014

LOGO AND PRINTABLES DESIGNER|

NMRCS PTY. LTD. | KATHMANDU NEPAL

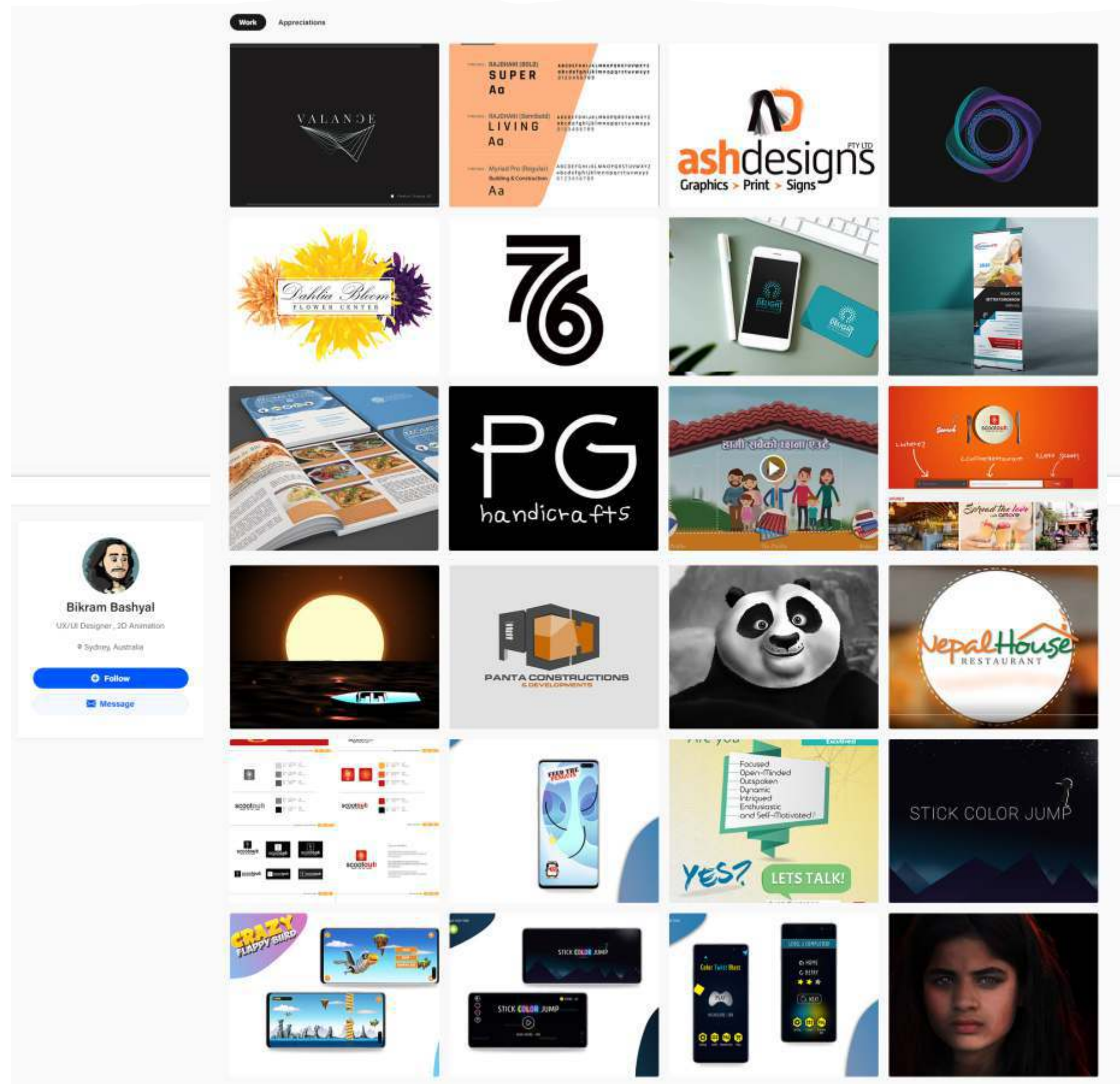
- Creating logo and providing samples with various designs
- Assisting the team with social media promotions and analytic reports
- Developing flyers and brochures for the company
- Providing information where the business has to demonstrate for better communication



BEHANCE PAGE with my various works

Personal instagram page with a curation of my work, things I do for fun and things I have done for my clients os past jobs.

 www.behance.com/bikrambashyal

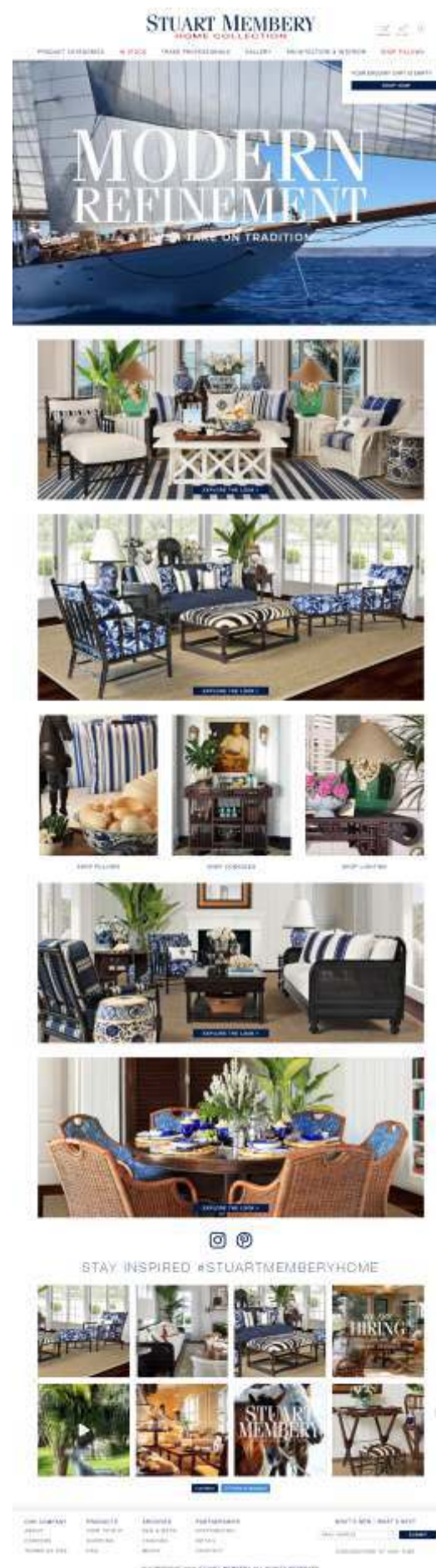


STUART MEMBERY HOME COLLECTION

STUART MEMBERY HOME COLLECTION UX/UI AND SOCIAL MEDIA HANDLING

UX- UI design for the website, handled the website and social media sites during my position

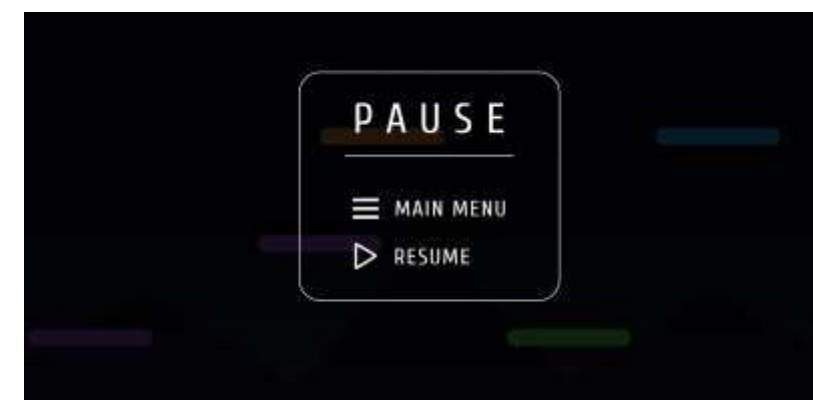
<https://stuartmemberhome.com>





STICK COLOR JUMP GAME UI

UI design created for Stick Color Jump game with my development team from S.B. Web Tech.





RIXA QUARRY SUIT OF ICONS

Icons created to illustrate the works and capabilities of the company.

Visual Guidelines

Suite of Icons for railway systems



Earthworks



Bridges



Overhead wiring
and
traction supply



Ballasted track



Slab track



Crane rail



Depot provisioning
facilities



Footings



Drainage



Structures



Power supply



HV/LV supply



Formation works



Communications



Signalling



Light rail



Platforms and stations



Passenger



Freight



Heavy Haul



Ports



Logistics



SALIX BRANDING FOR MARTINUS

A part of my contract with Panta was about supporting the team while they separated the company between Martinus (which will continue to focus on building railways and infrastructure) and Salix (which is their new products brand and will focus on selling products for the rail industry like signalling, bumper stops, turnouts, etc.)

For this logo, I worked closely with the VP of the new company and the plan was to create a logo that illustrated at least one of the products' function. This design illustrates how the turnouts that will be supplied by Salix work, moving the trains seamlessly to their direction.





Say Hello,

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namaste@loqilab.com.au